



Note in the Pocket  
9650 Strickland Road  
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April 4, 2023

SPEECH TEXT

A child and a chairman  
Christie Moser, Speaker

Good afternoon. My name is Christie Moser, I am the current chairman for Note in the Pocket.

Note in the Pocket began in 2005 as a teacher's coat donation initiative and has since grown into a nonprofit organization that empowers children to succeed.

The nonprofit's sole mission is to clothe impoverished and homeless children and families in Wake and Durham County.

Picture this: a child wakes up and sleepily puts on their socks and underwear. Their guardian yells at them to

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“hurry up, the bus will be here any moment!” They slide on the same shirt and pants they’ve been wearing all week. As the child boards the school bus, they stare down at their old, dirty shoes. The worn sneakers are a representation of how the child feels – unclean, tired and stressed. The child continues to stare at their feet as they shuffle to the back of the bus; focusing on them is better than making eye-contact with classmates. They sit down in class and the feeling remains.

This is the story for thousands of children and families in Wake and Durham County.

According to a 2022 survey by the U.S. Census Bureau, approximately 1.25 million North Carolina residents live below the poverty line. A U.S. Census Bureau survey of Wake County indicated that 9.4% of the population were in poverty. Durham County was listed as having 13.4% individuals living in poverty.

Since its humble beginnings, the nonprofit has worked tirelessly to answer its community’s requests for clothing.

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In 2022 alone, Note in the Pocket was able to clothe 8,531 children and families.

This year, Note in the Pocket aims to clothe 10k children and families in honor of its tenth anniversary. The organization will be hosting its annual Socks & Undie 5k Rundie on Saturday, April 22, in support of this goal.

Now imagine the same child.

They've just received a season's worth of clothing from Note in the Pocket. It includes new socks and underwear, shoes, a variety of tops and bottoms, and seasonal-appropriate outerwear. They board the same school bus, sit in the same seat, go to the same school with the same people. But they're not the same. This time when they walk amongst their classmates, they feel confident, clean and secure.

This is the impact of Note in the Pocket.

To everyone at this event, to all of our volunteers, sponsors, staff and supporters – thank you for your continued

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support and dedication to our mission. We are able to  
continue clothing children with dignity and love because of  
you.

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Citation:

U.S. Census Bureau quickfacts: North Carolina; United States. (2022). Retrieved April 3, 2023, from <https://www.census.gov/quickfacts/fact/table/NC,US/PST045221>

U.S. Census Bureau quickfacts: Wake County, North Carolina. (2022). Retrieved April 3, 2023, from <https://www.census.gov/quickfacts/fact/table/wakecountynorthcarolina/RHI225221>

U.S. Census Bureau quickfacts: Durham County, North Carolina. (2022). Retrieved April 3, 2023, from <https://www.census.gov/quickfacts/fact/table/durhamcountynorthcarolina/POP060210>

2. You also need to anticipate and write out **three questions** that might be asked, and how you suggest the speech-giver should respond to them. Consider the types of things people want to know about your client, including where the funding comes from, how success of client's programs is measured, etc. Include your three questions AND suggested answers/talking points for your speaker to have as he/she prepares and delivers the speech. This second part of your assignment should be attached to the speech.

How does the organization know which children and families are in need of clothing?

- Note in the Pocket identifies children and families in need by partnering with various schools and social service agencies in Wake and Durham County.
- Additional agencies include Family Promise of Wake County, The Salvation Army, The Caring Place and Communities in Schools.

If someone is interested in volunteering or donating to Note in the Pocket, what is the best way to do so?

- Visit the Target or Amazon Wishlist for the most needed items

- Become a “Fairy Godmother or Godfather” to be notified when there is an urgent clothing need
- Donate new and gently used shoes and clothing of all sizes (infant to adult)
- Make a one-time or recurring financial donation
- People can also host a fundraiser or clothing drive

Does the organization have plans to expand into other North Carolina counties?

- We’re excited about our recent expansion into Durham County. We are hoping to expand into other North Carolina counties in the future.