

Note in the Pocket 9650 Strickland Road Ste. 103-168 Raleigh, NC 27615 info@noteinthepocket.org

FACT SHEET

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Feb. 9, 2023

NOTE IN THE POCKET SUPPORTS FAMILIES EXPERIENCING CLOTHING INSECURITY

What is clothing insecurity?

- Clothing insecurity is the lack of sufficient, on-trend and size-adequate clothing. This can <u>impact</u> a child's educational and emotional growth, and social well-being.
- According to a 2021 <u>report</u> by the U.S. Census Bureau, approximately 11% of families in Wake County live below the poverty line. This indicates that in addition to food and housing insecurity, children may struggle to receive proper clothing.

How does Note in the Pocket identify children and families in need?

 Note in the Pocket identifies children in need with the help of community social service agencies and <u>referral partners</u>. These include the Boys and Girls Clubs of Wake County, Project CATCH, the Salvation Army, Raleigh Rescue Mission and more.

How can YOU help support those experiencing clothing insecurity?

- Individuals can help their community by hosting a local clothing drive, spreading awareness about Note in the Pocket, and/or purchasing items from the <u>Amazon</u> or <u>Target</u> wish list.
- You can also support the organization's mission by volunteering, becoming a sponsor, or participating in the annual <u>Socks & Undies 5k Rundie</u>.

For more information about Note in the Pocket, visit their <u>website</u> or contact the organization via phone at 919-714-9403.